

Sharpened form with accentuated width

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25/09/2026 Sharpened form with accentuated width

The new Porsche Cayenne has a fundamentally overhauled appearance. The changes to the exterior go well beyond the usual extent of product upgrades. In addition to the front end, the rear apron and the headlights, the bonnet, wings and tailgate have also been redesigned. The result is a strikingly athletic and expressive attitude. This is created by the visual emphasis on the width of the vehicle, the more pronounced wings, the clear lines, the even more prominent air intakes as well as the redesigned headlights and lights.

The designers have put particular emphasis on the wings, which are now more arched. Between the wings, the redesigned bonnet has a flatter profile. The Cayenne's headlights echo the lines of the wings and have a more horizontal and steeper stance in the vehicle front than in the previous Cayenne. Their

insides provide a heightened technical accent on the front end of the new Cayenne. Matrix LED Headlights are fitted as standard. Also available are the optional HD-Matrix LED Headlights, which enable Porsche's characteristic four-point signature to be visible even at night and which significantly enhance both safety and comfort thanks to their innovative technology.

The larger air intakes at the front also contribute to the striking appearance of the new Cayenne. Two horizontal black bars with painted inlays in the front end lend additional emphasis to the vehicle width. With great attention to detail, the front light has been integrated into the upper vane.

The new Cayenne also features a fundamentally overhauled design at the rear. As in the Coupé, the number plate holder is now located in the rear bumper in the regular Cayenne SUV, and the grip bar on the tailgate is also now gone. The complete LED light strip including the tail lights and indicators are made of a three-dimensionally sculptured glass, span the entire rear area like an arc and create an unmistakable light signature at night. The PORSCHE logo now also features a three-dimensional, free-standing design.

As before, the full SUV and the Coupé share an identical design at the front of the vehicle. With a flatter windscreen and a sharper A-pillar angle, the Coupé looks even more athletic and performance-focused with the design changes at the front, the new accents at the rear and the wider rear end.

The new Cayenne comes with 20-inch light-alloy wheels as standard. Porsche has also moved to a high wheel-diameter class of 790 millimetres. A total of 12 wheel designs in diameters of 20, 21 and 22 inches are available for the new Cayenne. This includes eight new light-alloy rims. For the first time, Porsche is also offering aerodynamically optimised wheel designs for the Cayenne, which reduce drag.

A total of 12 body colours are available for the new Porsche Cayenne, including the three new colours Algarve Blue Metallic, Montego Blue Metallic and Arctic Grey. In addition, the Paint to Sample option offers numerous additional colours to choose from – including particularly popular shades from Porsche history.

MEDIA ENQUIRIES



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Consumption data

Cayenne Coupé (WLTP)*: Fuel consumption combined: 11.7 – 10.7 l/100 km; CO_2 emissions combined: 265 – 242 g/km; CO_2 class: G

Cayenne E-Hybrid Coupé (WLTP)*: Fuel consumption weighted combined: 4.4 – 3.9 l/100 km; Fuel consumption with depleted battery combined: 10,5 – 9,8 l/100 km; Electrical consumption weighted combined: 19.7 – 19.0 kWh/100 km; CO_2 emissions weighted combined: 101 – 89 g/km; CO_2 class weighted combined: C – B; CO_2 class with depleted battery: G

Cayenne (WLTP)*: Fuel consumption combined: 11.7 – 10.6 l/100 km; CO_2 emissions combined: 266 – 242 g/km; CO_2 class: G

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

Video

https://newstv.porsche.com/porschevideos/newstv.porsche.com_239240_en.mp4

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