Cayenne Electric (WLTP)*: Electrical consumption combined: 21.8 – 19.7 kWh/100 km; CO_2 emissions combined: 0 g/km; CO_2 class: A

Sportiness reimagined

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The interior of the Cayenne Electric is transformed into an experiential space where Porsche's sporting DNA meets digital innovation. "The aim was to combine the typical Cayenne characteristics with the newly created display areas and requirements of the new 'Porsche Digital Interaction' in a coherent overall concept – innovative, forward-looking and well considered down to the smallest detail," says Markus Auerbach, Head of Interior Design Style Porsche.

The new Porsche Digital Interaction display and control concept marks a milestone in digitalisation. At the heart of it all is the Flow Display – a curved OLED display that flows smoothly into the centre console, enabling a new and unique operating concept. Together with other screens, it forms the largest continuous digital surface in a Porsche (see separate chapter for details).

The side air vents are arranged vertically in typical Cayenne fashion and sharpen the character. Above the Flow Display is another, slim vent. Another striking design element is the hand rest on the centre

console. It elegantly completes the design of the Flow Display and enables particularly ergonomic operation. Because the heel of the hand rests securely on it, the hand remains steady even when driving on uneven surfaces or bumpy roads. This makes it much easier to control touch functions in particular.

"The aim of the redesign of the digital content on the screens was to create an even more immersive and intense connection between driver and sports car," says Ivo van Hulten, Head of Driver Experience at Style Porsche. Configurable widgets make operation more intuitive than ever before. The new Themes app can be used to customise the colour scheme of all digital displays in the interior. There is a choice of five predefined colour worlds that change the appearance of the Flow Display, the dash panel insert and the passenger display. As a result, the digital user interface itself becomes a design element in the interior. It adds a new, purely digital dimension to the classic options for material and colour selection (see separate chapter).

Individual down to the last detail – and leather-free on request

Never before has it been possible to configure a Cayenne so comprehensively and individually as with the new all-electric model. Customers can choose from 12 interior combinations and, depending on the model, up to five interior and five accent packages. This opens up almost unlimited possibilities for customising the interior to one's own style – from understated and elegant to sporty and progressive.

The decorative inlays in the interior packages add specific accents to the centre console and door panels. The Cayenne Electric is equipped with the Lasershade interior trim package as standard. The new brushed aluminium Silverberry interior package and the Elmwood interior package are available as options. The vivid wood grain of the latter, along with its warm, dark colour, create a particularly natural atmosphere in the interior. The Cayenne Turbo features carbon inserts in an 'open-pore' format for the first time. This lends the sporty styling an even greater sense of modernity and is pleasant to touch.

The new attractive colours of the accent packages are tailored to the newly designed interior. The styling elements are subtle but visually effective throughout the interior and can be freely configured regardless of the selected interior colour or decor. In addition to the standard colour black, the colours Silvershade, Dark Copper and Deep Sea Blue are optionally available. Turbonite is reserved for the Cayenne Turbo.

Porsche has also developed new material variants for the Cayenne Electric. In addition to the traditional leather choices, the new colours Magnesium Grey, Lavender and Sage Grey are available. For customers who prefer a leather-free interior, there is a Race-Tex interior with a Pepita fabric option – a tribute to the iconic Porsche design of decades past.

New offering from Porsche Exclusive Manufaktur: the Interior Style Package

An optional Interior Style Package by the Porsche Exclusive Manufaktur is available for all Cayenne Electric models. With a colour and material scheme coordinated with the exterior colour Mystic Green Metallic, the package creates an ambience that is both modern and exclusive. At its heart is the two-tone leather upholstery in black and Delgada Green, which continues onto the door panels and the 14-way comfort seats – even the seatbelts echo the colour theme. Contrast stitching in Delgada Green highlights the attention to detail, as does the embroidered outline of the Porsche crest on the headrests.

Aluminium trim strips, painted in Izabal Green, provide a modern contrast to the leather surfaces. The GT sports steering wheel in black leather features a 12 o'clock marker and cross-stitching in Delgada Green. A ring in Izabal Green on the airbag module and the knurled dial of the mode selector in the same colour emphasise the individual character of the package. Directly in the driver's field of vision, the dial of the compass, the sports chronograph and the power meter in the instrument cluster feature Izabal Green.

The specification is complemented by a Silvershade accent package and a centre console armrest with embossed 'Porsche Exclusive Manufaktur' lettering. The car key is also finished in Izabal Green and is presented in a case with Delgada Green decorative stitching. Black anodised aluminium door sill guards with green-illuminated model designation, as well as black floor mats with edging, inserts, emblems and decorative stitching, round off the harmonious overall look.

Customisable watches from Porsche's own Swiss watchmaking facility

Porsche Design's programme of custom-built timepieces has been expanded to include the SUV model range. This means that Cayenne customers can now also order a watch from Porsche's own Swiss watch manufacturer that is tailored to their vehicle down to the last detail. The wristbands are made from original Porsche interior leather and yarn, while the colour ring around the dial is available in all Porsche exterior colours, including "Paint to Sample". The watch case is made from ultra-light titanium. All Porsche Design Timepieces are COSC-certified and meet the highest standards of precision.

MEDIA ENQUIRIES

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Consumption data

Cayenne Electric (WLTP)*: Electrical consumption combined: 21.8 – 19.7 kWh/100 km; CO_2 emissions combined: 0 g/km; CO_2 class: A

Cayenne Turbo Electric (WLTP)*: Electrical consumption combined: 22.4 – 20.4 kWh/100 km; CO_2 emissions combined: 0 g/km; CO_2 class: A

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

Video

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