Timo Resch

01/11/2023 All information about the President and Chief Executive Officer of Porsche Cars North America can be found here.

Timo Resch is the President and CEO of Porsche Cars North America, Inc. (PCNA), where he oversees business in the United States, Canada and Porsche Digital, Inc., the manufacturer's digital subsidiary in the U.S.

Headquartered in Atlanta, Georgia, PCNA is the exclusive importer of the Porsche 911; Macan and Cayenne; Panamera; and Taycan model lines. As President and CEO, Resch oversees the supply and distribution of Porsche vehicles to the retail operations of U.S. dealers through five U.S. ports of entry, sales support, marketing, parts distribution, training and Porsche Classic Factory Restoration Atlanta.

Resch assumed the role of President and CEO of PCNA in November, 2023. He started his career in 1995 as a student with Porsche in Zuffenhausen. After taking on various roles at Porsche AG he moved to Porsche Cars North America where he led the Product Planning and Market Research unit for the North American subsidiary. After that, he held several leadership roles at Audi AG and BMW, where he was responsible for global sales and marketing at BMW Motorrad, among other responsibilities.

Resch holds a Master of Engineering from Berufsakademie Stuttgart.

MEDIA ENQUIRIES



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