



18/03/2022

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[illegible]

CRM

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2021

x	x	x	x	x	x	x	x
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- 2021 Kelley Blue Book Macan SUV
- 2021 WCA 911 2021 " " 90
- J.D. Power "APEAL" APEAL

- [Porsche](#) [SSI](#) [J.D. Power](#)
- [J.D. Power](#) [CSI](#) [CSI](#)
- [2020](#) [auto, motor und sport](#) [911](#) ["xxx"](#) [911 Cabriolet](#) [911 Targa](#) [Taycan](#) ["xxxx"](#) [xxxx](#)
- ["xxxx"](#) [Bild am Sonntag](#) [Auto Bild](#) [Panamera](#) [2021](#) ["xxxx"](#) [xxxx](#)
- [Auto Bild](#) [Schwacke](#) [18](#) ["xxxx"](#) [911 Carrera 4S](#) [PDK](#) [57.95%](#) [2021](#) [2021](#) [TÜV](#) [Auto Bild TÜV-Report 2021](#) [911](#) ["xxxx"](#) [x](#)
- [2021](#) [Sport Auto Awards](#) [911](#) [Taycan Turbo S](#) [Cayenne Turbo Coupé](#) [SUV](#)
- [Top Gear](#) [911 GT3](#) [Chris Harris 2021](#) ["xxxx"](#) [Mission R](#) [2021](#) ["xxxx"](#) [x](#)
- [The Sunday Times](#) [The Times](#) [Taycan Cross Turismo](#) ["2021](#) ["911 GT3](#) ["2021](#) ["GQ](#) [911 Turbo Cabriolet](#) ["2021](#) ["xxxx"](#) [x](#)

xxxxxx

xxxxxx 2015 xxxxx 41% xxxxx
xxxxxx 2019 xxxxx 48% xxxxx
xxxxxx 2030 xxxxx
x

xxxxxx 70 x
xxxxxx 230,000 xxxxx
xxxxxx
xxxxx

xxxxxx PEO xxxxx
2021 x 10 x 1 xxxxx
xxxxxx 150,000 xxxxx
xxxxx

xxxxxx 2021 xxxxx SCOPES Driven by Porsche xx
xxxxxx SCOPES xxxxx

XXXXXXXXXX 2020 XXXXXXXXXXXXXXXX 1.6 XXXXXXXXXXXXXXXX 2021 XXXXXXXXXXXXXXXX 5 XXXXXXXX

XXXXXXXXXXXXXXXXXXXXXXXXXXXX "Mobile Charger Connect"XXXXXXXXXX 11 kWXXXXXXXX
9.6 kWXXXXXXXXXXXXX Porsche Charging DockXXXXXXXXXXXXX Porsche Compact Charging

xxx9x1xxxxxxxxDaniel SchmollingerxxxxxxxxxxxxxxxxPCAxxxxxxxxxxxxxxxxxxxxx
 xPRGAxxxxxxxxxxxxxxxxSam Curtisxx

Jacqueline Smith-Dubendorfer 10 1 2019

2021 TAG Heuer Carrera 2019

Olivier Rousteing Panamera 1985
Balmain École supérieure des arts et techniques de la mode (ESMOD) 25 2011
Balmain Yves Saint Laurent

Richard Phillips Taycan

RM Sotheby's 20 Richard Phillips Taycan
50 Suisseculture Sociale
Richard Phillips
Queen of the Night Taycan 4S Taycan
Porsche Exclusive Manufaktur

911

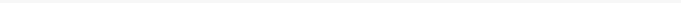
Aimé Leon Dore ALD 5 21 23 911
Super Carrera 911
Fuchs ALD 2020
911 Carrera 4 964 911 SC

NFT

2021 8 Peter Varga NFT
Taycan Cross Turismo 911
SuperRare 30.25
8 Viva con Agua

The Art of Dreams
Cyril Lancelin "Remember your dreams" 2021 10
15 24 Palais Galliera, Musée de la Mode de la Ville de Paris
The Art of Dreams 2022
Gravity Peak

2021 Porsche Awards 2021 – For Young Talents in Advertising 178
7 Short Advertising Content

Vision Gran Turismo 

MEDIA ENQUIRIES

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911 Carrera 4 (Predecessor model)

911 Turbo Cabriolet (Predecessor model)

911 Carrera (Predecessor model)

Taycan 4S with Performance Battery (Predecessor model)

911 Targa 4 (Predecessor model)

911 GT3 (Predecessor model)

Taycan Turbo S (Predecessor model)

*Further information on the official fuel consumption and the official specific CO₂ emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO₂-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO₂Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).